

Athletes have a lower incident of most diseases except for one: skin cancer, because of their prolonged exposure to the elements while training or competing. When asked why they don't use sunscreen the athlete's responses were fairly predictable: it's greasy, it's oily, it takes too long to apply, I can't get it off my hands, it blocks my pores, basically it's just a lot of trouble.

Beyond just offering protection from the sun's rays, however, sunscreen can also help prevent overheating. When it is not used or reapplied enough, the resulting sunburn can interfere with the skin's natural ability to perspire. This compromises the body's cooling system. The ideal situation for athletes, then, is to use a sunscreen that doesn't clog the pores but protects against broad spectrum UVA and UVB rays.

KINeSYS® is truly is a performance sunscreen that was created for the world's best athletes. It is the only oil free and alcohol free sunscreen spray. It is water and sweat-resistant, PABA free, preservative-free, hypoallergenic, as well as non-comedogenic (which means it won't clog your pores). KINeSYS Performance Sunscreen has Parsol® 1789 as well as three UVB

blockers to provide broad spectrum UVA and UVB protection. It's an easy to apply spray that feels like you are not wearing any sunscreen.

In a new investigation of 785 name-brand sunscreens, the Environmental Working Group (EWG) found widespread evidence that many products on the market are not safe and effective, including one of every eight high-SPF sunscreens that does not protect from UVA radiation. Their comprehensive scientific review indicates that 83% of 785 sunscreen products offer inadequate protection from the sun, or contain ingredients with significant safety concerns. KINeSYS Performance sunscreen was a top choice as Effective & Low Hazard and listed as the number 1 spray sunscreen on the list. See video on right hand side:

<http://www.cbsnews.com/stories/2007/06/19/earlyshow/health/main2947243.shtml>